



Seeding Advocacy

Request for Proposals - Fall 2024

Seeding Justice invites proposals from 501(c)(3)s and 501(c)(4)s engaged in community-driven public policy, advocacy, and community organizing focused on systems change in Oregon.

- **Type of Award:** Project Grant
- **Award Amount and Duration:** One-year grants up to \$20,000.
- **Funding available:** \$160,000 in grant funds this cycle.
- **Proposals due:** November 22, 2024 by 5:00 PM PST

Background

Funding advocacy is a crucial component of movement building—without it, organizations cannot engage in systems change at a large scale. Early in 2024, Seeding Justice funded its first round of grantees under the Seeding Advocacy program. In this opportunity, Seeding Justice will fund Oregon-based organizations that believe, like we do, that those most impacted by the pain of injustice are the ones best equipped to come up with solutions to the problems that affect them.

Funding Opportunity Overview

This funding is intended to support community-driven public policy, advocacy and community organizing that is focused on systems change at the local and statewide levels.

Grant funding could be used for:

- Community organizing and leadership development
- Communications and messaging
- Training and Member Education
- Campaign Development (research, coalition building, polling, etc.)

No part of these funds may be used to support or oppose any political party or candidate for public office. Funds must be used for charitable, scientific, literary, or educational purposes.

An organization or project's total grassroots lobbying budget should be larger to or equal to the amount requested from Seeding Justice.

SELECTION CRITERIA

Seeding Justice will prioritize projects that:

- are led by **Black and Indigenous people and other communities of color**, especially those that identify as LGBTQIA2S+, immigrants and refugees, folks living with disabilities, people living with low incomes, folks that are currently or formerly incarcerated, houseless people, and those living in rural communities;
- address the **root causes** of injustice and focus on **changing systems**, not just addressing symptoms of problems;
- **build collective power** by using community organizing, leadership development, base building, policy advocacy, and/or other strategies;
- are intentionally anti-racist, anti-oppression, and **intersectional** in their thinking, approaches and solutions; and
- are **led** by the **people most impacted**.
- While we are accepting applications from groups of all sizes, our Grantmaking Committee has **historically prioritized smaller, grassroots organizations**.
- Organizations and **Tribal Nations** that work on cultural and narrative power building rooted and in alignment with ancestral, **Indigenous and traditional knowledge** are especially encouraged to apply.

ELIGIBILITY

In order to be eligible for funding, organizations must:

- Work must benefit those who call Oregon home; and
- Have 501(c)(3) or 501(c)(4) tax exemption, or have [a 501\(c\)\(3\) fiscal sponsor](#), or be a Tribal Nation
- Have a history of public policy, advocacy, and community organizing.

Organizations that received a Seeding Advocacy grant in early 2024 are eligible to apply. If you are unsure if that's you, please [contact us](#).

GRANT TYPES + AMOUNTS

Seeding Advocacy grants are project support grants. Project support grants are

restricted to a specific project or fiscally sponsored group. Grants are for one year, unless otherwise stated in the grant agreement. Applicants can request up to \$20,000.

Seeding Justice strives to fund groups at the full amount requested. However, our limited budget and the high number of applications we receive sometimes force us to make smaller awards.

PROCESS + TIMELINE

Applications must be submitted via our online platform, [Submittable](#).

After groups submit their applications, the [Grantmaking Committee](#) will review them and select the organizations that will receive funding.

The timeline for this cycle is as follows:

Thursday, October 24, 2024 – Applications open

Wednesday, November 22, 2024 – Applications **DUE by 5 p.m. PST.**

End of December/Early January – Notifications go out

By end of January 2025 – Finalize grant agreements and Payment

HAVE QUESTIONS?

If you have questions, [please send us an email](#) and we'll get back to you as quickly as possible.

If you experience technical difficulties with Submittable, please contact them directly at support@submittable.com.

Seeding Justice Grant Application

Use this application only as a reference or to work out your answers before submitting it online [here](#). The * denotes the question requires an answer.

Name of Organization or organization* *If your legal name and DBA are different, please enter both. For example: MRG Foundation, DBA Seeding Justice*

Website* *If you don't have a website, you may enter the URL of one of your social media platforms, e.g. [instagram.com/seedingjustice](#) or [facebook.com/seedingjustice](#).*

Mailing Address*

What is your service area?* *This is the geographic area you operate or provide services in. You can only choose one.*

- Central Oregon
- Columbia River Gorge
- Eastern Oregon
- Oregon Coast
- Portland Metro
- Southern Oregon
- South East Oregon
- Statewide
- Willamette Valley

What's your organization's tax-exemption status?*

- 501(c)(3) exempt

What's your Employer Identification Number?* *If you need to find your EIN, you can check here: <https://justice.oregon.gov/charities>*

- Fiscally sponsored

What's your fiscal sponsor's name?* *Enter the legal name of your fiscal sponsor. If your application moves to the next stage, we will ask you to submit a fiscal sponsorship agreement.*

What's your fiscal sponsor's Employer Identification Number?* *If you need to find your fiscal sponsor's EIN, you can check here: <https://justice.oregon.gov/charities>*

What's your fiscal sponsor's mailing address?*

- 501(c)(4) exempt

What's your Employer Identification Number?* *If you need to find your EIN, you can check here: <https://justice.oregon.gov/charities>*

- Tribal Government

What is your organization's annual operating budget? *While we are accepting applications from groups of all sizes, our Grantmaking Committee has historically prioritized smaller, grassroots organizations.**

- Under \$100,000
 Over \$100,000 to \$300,000
 Over \$300,000 to \$500,000
 Over \$500,000 to \$700,000
 Above \$700,000

What is your organization's primary focus? *Please select no more than three.**

- Arts & Media
 Civic Engagement
 Criminal Justice Reform/Abolition
 Cultural Preservation
 Disability Justice
 Economic Justice
 Environmental Justice
 Food Justice
 Gender Equity
 Health/Healthcare Equity
 Housing Justice/Houselessness Issues
 Immigrant/Refugee Rights
 LGBTQ2SIA+ Rights
 Racial Justice
 Tribal Sovereignty
 Workers' Rights/Labor Justice
 Youth & Education
 Other focus (please specify)

REPRESENTATIVE LEADERSHIP

The following section asks for demographic information of your organization's leadership to help us ensure we are meeting our goal of funding organizations whose leadership is reflective of those most impacted by injustice.

It is also intended to encourage reflection on how your organization continues

to or is working toward centering leadership that is representative of the people being served and what steps you are taking towards achieving that representation.

Information you provide in this section will only be shared with the public as a collective group.

Overall, how does the majority of your leadership identify?* *This question refers to the decision makers in your organization—the board of directors and/or the executive or key staff. By majority we mean 51% or more. If the organization operates in a non-hierarchical structure, please answer for the collective.*

What percentage, if any, of your leadership identifies as Black, Indigenous, or People of Color?* *Please use percentages, not the number of people.*

- As Black, Indigenous, and/or people of color (BIPOC)
- As both BIPOC and White (50/50)
- As White/European American

Leaders of color identify as:*

- African/African American/Black
- American Indian/Native Alaskan
- Asian/Asian American
- Hispanic/Latinx
- Muslim/Arab/South Asian (MASA)
- Native Hawaiian/Pacific Islander
- Prefer to self-describe:

Additional identities and/or lived experiences represented in at least 51% of your organization's leadership?

- Currently or formerly incarcerated
- Immigrants/Refugees
- Jewish
- LGBTQIA2S+
- Lived experience of poverty, hunger, or houselessness
- Living with a disability
- Women, non-binary/gender non-confirming, trans, or gender expansive individuals
- Youth under 24
- Prefer to self-describe:

What are some steps that your organization takes to ensure the leadership of those most impacted is (or continues to be) centered in your work?* *Limit: 300 words*

REQUEST

How much would you like to apply for?* *Max amount: \$20,000*

Request Title: Describe what the grant seeks to accomplish through this application. *E.g. “To build a politically and civically powerful collective of people to advance racial and electoral justice across Oregon.” Limit 30 words*

Narrative questions: Applicants are encouraged to use materials that are already prepared, for example: applications to another funder or any other materials that describe your project. You may answer the narrative question below, or link or upload existing materials answering the following:

- Tell us about your organization. Share your vision and mission.
- Tell us about your project. Include how you are engaged in community-driven public policy, advocacy and community organizing that is focused on systems change.
- What else would you like Seeding Justice to know about your work?
- Please provide any links that describe your request.

Please upload any additional materials that describe your request.

Please upload the project budget*

Provide both revenue and expenses. You may use any format but are encouraged to use the [Advocacy Budget Template](#)